

ANTON V. BRONNIKOV

anton@bronnikov.info • www.bronnikov.info • + 7 999 683 10 44

SUMMARY

- Developed of external and internal policy of the organization in the field of public relations.
- Increased citation index of agencies in media by 76%.
- Opened ten Internet centers and coordinated work of fifteen centers.
- Developed brand books and manuals on corporate style
- Designed, implemented, monitored and sustained innovative programs with extensive use of Information Technologies.
- Experienced in writing, editing, and developing projects and campaigns in Russian and English using strong intercultural communication skills, cross-cultural awareness and organizational abilities.

EXPERIENCE

Head of Communications

GlobalRating Group, Moscow

Developed external and internal policy of the organization in the field of public communications. Within communication strategy improved web sites of the agencies, created new sections on web sites specifically aimed at PR, wrote texts and press-releases for agencies' official websites and for the media. Closely cooperated with reporters and publishing trusts promoting products of the agencies and strengthening informational presence of the brand. Developed a brand book and a manual on corporate style for all agencies in the group. Established connections with media partners, made agency's materials available through Bloomberg, Integrum, ISI Emerging Markets. Citation index of agencies increased by 76% during the period of my work in the GlobalRating.

Regional Coordinator of Internet Access and Training Program

Project Harmony, Inc. Irkutsk, Russia

Opened ten Internet centers and coordinated work of fifteen centers throughout Siberia. Supervised centers and 60 – 100 educational training programs, seminars and other events conducted at centers monthly. Established corporate policy and activities in the region. Prepared and led official meetings, negotiations, presentations and regional conferences. Was formally recognized for personal contribution to development and realization of the program.

EDUCATION

Irkutsk State Pedagogical University, Irkutsk, Russia

- Psychology

School for International Training, Brattleboro, VT, USA

- Intercultural Service, Leadership, and Management